

CALL FOR PARTICIPATION/PAPERS

*18th Annual Conference of the Alabama Association for Institutional Research (ALAIR)
April 29-30, 2004
University of Alabama at Birmingham*

Research -Based Planning and Evaluation



The 18th Alabama Association for Institutional Research Annual Conference will be held on the campus of the University of Alabama at Birmingham, April 29-30, 2004. The theme, "Research-Based Planning and Evaluation," is based on one of SACS's Principles of Accreditation Core Requirements which states that institutions are to be engaging in ongoing, integrated, and institution-wide research-based planning and evaluation processes. The Annual Conference gives us an opportunity to share data, experiences, assessment activities, research outcomes, plans, projects, skills, expertise, challenges, and opportunities.

Your participation in the ALAIR Annual Conference is essential to ensure the success of the Conference. You do not have to be an ALAIR member, or even an institutional researcher to submit a proposal. Proposals in all areas of institutional research, assessment, policy analysis, planning, and related techniques are encouraged. Your participation can take the form of a paper, a presentation, or a tools and techniques session. Proposals do not have to be related directly to the conference theme.

- C Papers and Presentations are formal sessions that present a scholarly approach or extended discussion of a technique of interest to conference participants. These sessions will be approximately 45 minutes in length (which includes the time for questions/answers).
- C Tools and Techniques sessions are informal presentations of reports, analyses, techniques, software, demonstrations, and the like. The presenter may develop a brief (3-5 minutes) presentation, but the value of this type of session is the opportunity to discuss the topic one-on-one, or in small groups.

To submit your proposal, send the following information and attach a brief abstract of what you plan to present to the contact person listed below by **February 24, 2004**. If you have special equipment requirements, questions, or concerns, please contact Kris Reed Mascetti by phone (334-244-3992), fax (334-244-3986), or E-mail: kmascett@mail.aum.edu

ALAIR PRESENTATION/PAPER PROPOSAL 18th Annual Conference, April 29-30, 2004

Title of Presentation: _____

Type of Presentation: Paper _____ Presentation _____ Tools & Techniques _____

Authors/Presenters: _____

Contact Person's Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax : _____ Email address: _____

Special equipment/requirements: _____

Return the information and your proposal by **February 24, 2004** to Kris Reed Mascetti, A.U.M. Institutional Research, P.O. Box 244023, Montgomery, AL 36124-4023. Proposals will also be accepted by E-mail: kmascett@mail.aum.edu